



Saskatchewan credit unions accepting donations for Red Cross disaster response in Nepal

(Regina, April 29, 2015) – Saskatchewan credit unions are accepting cash donations on behalf of the Canadian Red Cross to help those in Nepal who were affected by the devastating earthquake. Donations are being accepted at participating Saskatchewan credit unions from April 29 to May 29, 2015.

The Red Cross is responding to assist people impacted by the earthquake. The Nepal Red Cross has been responding from the onset of the disaster. More than 1,500 Red Cross volunteers and 300 staff have been working around the clock, supporting search and rescue efforts, providing first aid and psychosocial support, carrying out assessments and assisting at evacuation centres and on the streets.

"Canadians wishing to support our efforts can make a financial donation to the Nepal Region Earthquake Fund at any Saskatchewan credit union branch," said Richard Kies, provincial development manager for the Canadian Red Cross in Saskatchewan. "We appreciate the continued support of Saskatchewan credit unions for helping to make it even easier for local residents to support Red Cross relief efforts in Nepal."

"Saskatchewan credit unions believe in helping communities locally and globally, especially in times of tragedy," says Debbie Lane, Executive Vice-President, SaskCentral. "Our deepest sympathies are with the people of Nepal. We are proud to be able to collect donations to support Red Cross relief efforts following the earthquake."

The Government of Canada will match the donations of individual Canadians between April 25, 2015 and May 25, 2015. Funds will be allocated to established Canadian and international humanitarian organizations to support relief efforts that will benefit the people who are most affected by the earthquake.

Assistance is available for Canadians looking for family and loved-ones in the affected area. If you are looking for a Canadian citizen in the affected area, please contact Foreign Affairs Canada at 1-800-387-3124.

The Canadian Red Cross Restoring Family Links Program also helps people re-establish contact with their family members when separated by natural disasters. If you are looking for someone in Nepal who isn't a Canadian citizen, please contact your local Canadian Red Cross office to discuss your request with a trained volunteer or staff member, or visit us online at redcross.ca/familylinks.

Saskatchewan residents can also give online at www.redcross.ca, call toll-free at 1-800-418-1111, or visit their local Red Cross office or any Saskatchewan credit union branch.





For more information, please call:

Christopher Clemett Canadian Red Cross Tel: 306-721-1636

E-mail: christopher.clemett@redcross.ca

On twitter: @RedCrossSK

Keri Schwebius Manager, Marketing & Communications, SaskCentral keri.schwebius@saskcentral.com 306-566-1314 (office) 306-550-6711 (cell)