



Saskatchewan
Credit Unions

SJHL Championship Takes On New Name: Credit Union Cup

The Saskatchewan Junior Hockey League is pleased to announce a new partnership agreement with Saskatchewan credit unions, which includes the naming rights to the league championship trophy. The trophy will now be known as the Credit Union Cup.

“Credit unions have a proud history of supporting SJHL teams across our province. Saskatchewan credit unions share a common vision of growing communities, so the credit union system is excited about the opportunity to sponsor the Credit Union Cup,” said Keith Nixon, executive vice-president of Democratic Support at SaskCentral.

SaskCentral is the provincial trade association representing Saskatchewan credit unions. Saskatchewan credit unions provide financial services to 525,000 members in 283 communities in all parts of the province.

“The Saskatchewan Junior Hockey League is extremely pleased to team up with Saskatchewan credit unions,” said Laury Ryan, SJHL President. “Our organizations are similar in that we serve the province north, south, east, west, and that our stakeholders are the grassroots of our province. It will be a fitting honour to present the SJHL Champion with the Credit Union Cup!”

******Please note that all references to the SJHL Championship Cup (formerly called the Credential Cup) must now be referred to as the Credit Union Cup.***

All TV, print, radio and web communications towards the SJHL Championship Cup must be referred to as the “Credit Union Cup”***

I also have logos and a number of other files that can be used for visual communication – these files will be distributed upon request.

Thanks, and if anyone has any questions please feel free to contact me at your convenience.

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