



Canadian Red Cross



**Saskatchewan  
Credit Unions**

FOR IMMEDIATE RELEASE  
May 14<sup>th</sup>, 2008

## **Saskatchewan credit unions accepting donations for the Canadian Red Cross to support relief efforts in Myanmar**

(Regina, May 14, 2008) – The Canadian Red Cross and SaskCentral announced today that, effective immediately, cash donations to help victims devastated by the cyclone in Myanmar will be collected by participating Saskatchewan credit unions.

Tropical cyclone Nargis, which struck on May 2<sup>nd</sup>, 2008, has devastated large parts of the mid-south of Myanmar. Casualty figures continue to rise. Latest reports indicate more than 22,000 people killed, 41,000 people missing, and 1.5 million people affected.

Over 27,000 Myanmar Red Cross volunteers are working around the clock to reach and support those affected by the ferocious storm. The Canadian Red Cross is appealing for donations to support these relief efforts.

“We appreciate the support of Saskatchewan credit unions in collecting donations,” says Cindy Fuchs, Regional Director for Canadian Red Cross, Southern Saskatchewan. “Red Cross is urging Canadians to give as generously as possible. Your support will be rapidly turned into help for the most vulnerable people affected by the devastation.”

Donations to the Canadian Red Cross Myanmar Cyclone will help provide the survivors with emergency shelter kits, water, mosquito nets and other items. After the immediate needs have been met, Red Cross recovery projects will help those whose homes and livelihoods have been destroyed by the cyclone.

“Our deepest sympathies are with the people who are suffering through this devastating natural disaster. The credit union system is again pleased to assist the Red Cross in helping people rebuild,” says Keith Nixon Vice-president Democratic Support / Corporate Secretary, SaskCentral.

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Saskatchewan credit unions have an ongoing arrangement with the Canadian Red Cross to assist them in all of their relief efforts.

Canadians wishing to help may also make a financial donation by calling Red Cross at 1-800-418-1111. The 24-hour toll free line accepts Visa and MasterCard. Donations can also be made at any local Canadian Red Cross office, or online donations at [www.redcross.ca](http://www.redcross.ca).

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For more information, please call:

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