



**FOR IMMEDIATE RELEASE – 10:00 AM, Wednesday, March 17, 2010**

***Saskatchewan's Premiere Running and Walking Event Now Has a New Name!***

Today, the volunteer organizers of the Queen City Marathon officially announced a major multi-year partnership with Saskatchewan credit unions to be the title sponsor of Saskatchewan's premiere running and walking event: the Queen City Marathon.

Taking place on Sunday, September 12, 2010, the annual race will now be known as the Credit Union Queen City Marathon. Representatives from Saskatchewan credit unions and the QCM announced the partnership and unveiled the new event name and logo at a press event held this morning at the City of Regina Sportsplex-Fieldhouse.

"We are very grateful for the tremendous support the businesses of Regina have given to this event over the past nine years and, through their continued help, we've seen this marathon get better and better," says 2010 Volunteer Race Director, Doug Russell. "This partnership between Saskatchewan credit unions and the Queen City Marathon will not only revitalize our event's name, it will also allow us to continue to enhance the race experience for every participant."

"Saskatchewan credit unions are pleased to sponsor an event that welcomes runners and walkers to Regina from around the world," says Pam Skotnitsky, SaskCentral's Executive Vice-President, Corporate and Community Affairs. "We believe in re-investing our financial success in ways that help people realize their goals and dreams. The Queen City Marathon is a wonderful opportunity to have fun, promote a healthy lifestyle and support our community."

For race registration and information on the 10<sup>th</sup> Anniversary Credit Union Queen City Marathon, log onto [www.runqcm.com](http://www.runqcm.com).

**About Saskatchewan credit unions**

There are 64 credit unions in Saskatchewan serving 283 communities through 310 service outlets. Saskatchewan credit unions build lives and fulfill dreams by helping their members achieve financial well-being and investing in their communities.

**About Queen City Marathon Inc.**

Queen City Marathon Inc. is a registered Saskatchewan non-profit organization staffed and run entirely by dedicated volunteers. In 2009, the event attracted nearly 3,700 participants from eight provinces and territories, twelve states and three countries.

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For more information regarding this media announcement, please contact:

Darlene Osborne  
SaskCentral  
306-566-1314

[darlene.osborne@saskcentral.com](mailto:darlene.osborne@saskcentral.com)

Doug Russell

Volunteer Race Director – 2010 Credit Union QCM

5-THE –QCM (584-3726) or 535-3529 (private cell, not for distribution)

[runqcm@hotmail.com](mailto:runqcm@hotmail.com)

Regina & Area Phone: 5-THE-QCM (584-3726) Toll Free Phone: 1-866-2-RUN-QCM (278-6726)

Email: [runqcm@hotmail.com](mailto:runqcm@hotmail.com) Web: [www.runqcm.com](http://www.runqcm.com) Mail: Box 37029, Regina, SK S4S 7K3

Queen City Marathon Inc. is a registered Saskatchewan non-profit organization #101030474.